

Now:

Part One: Introduction to BackupAssist

- What's different about BackupAssist?
- How does BackupAssist benefit you?
- How does it benefit your organisation?

Still to come:

Part Two: Technology overview

Part Three: Putting it all together

Part One: Introduction to BackupAssist

What's different about BackupAssist?

How does BackupAssist benefit you?

How does it benefit your organization?

A backup software solution with 3 major differences:

Difference #1

Specially designed for small to medium businesses, so that it's easy to use, set-up and manage.

Difference #2

Builds upon existing backup standards and technologies that never go out of date, so your data can always be easily accessed.

Difference #3

It provides many different types of data protection in one package, so you have everything you need in one place.

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Designed to be so easy that almost anyone can use it!



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It gives you all the features you need to make it easy.

- ❑ Wizards designed to minimize the number of steps and guide you through them.
- ❑ Media rotation strategies built-in for all storage devices.
- ❑ Reminder emails to reduce human error.
- ❑ Report emails.
- ❑ 24 hour technical support online or over the phone.

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Designed to make you the hero!



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Reliable.

- ☐ Easy restore operations and wizards.
- ☐ Perform full restore operations in minutes.
- ☐ Never lose more than half a day's work.
- ☐ Restore from 100 days ago (or as long as you choose).
- ☐ Restore individual emails and documents.
- ☐ Backup and restore remotely.
- ☐ Facilities to backup on site or off site.

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Price.

- ❑ It costs less than half the price of the “known” brands.
- ❑ Inexpensive upgrade program – product is always up-to-date.
- ❑ You only pay for what you need – no hidden extras.
- ❑ Free, unlimited technical support.



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Quality product.

- Utilizes the excellent technology already built-in to Windows software.
- Doesn't 'reinvent the wheel' – uses standard formats.
- Works hand-in-hand with Windows to simplify usage.
- Compensates for Windows 'operational' shortfalls.



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Restorability.

- Does not require you to store data in obscure proprietary formats.
- You can always retrieve your data using any Windows operating system.
- You never have to pay for support from the vendor.
- No special software required to retrieve data.
- Data will still be accessible years from now.

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BackupAssist provides many types of data protection in one easy to use product.



The Complete Backup Toolkit for SMB

- Centralized Monitoring
- Drive Imaging
- File Replication
- Internet Backup
- SQL and Exchange

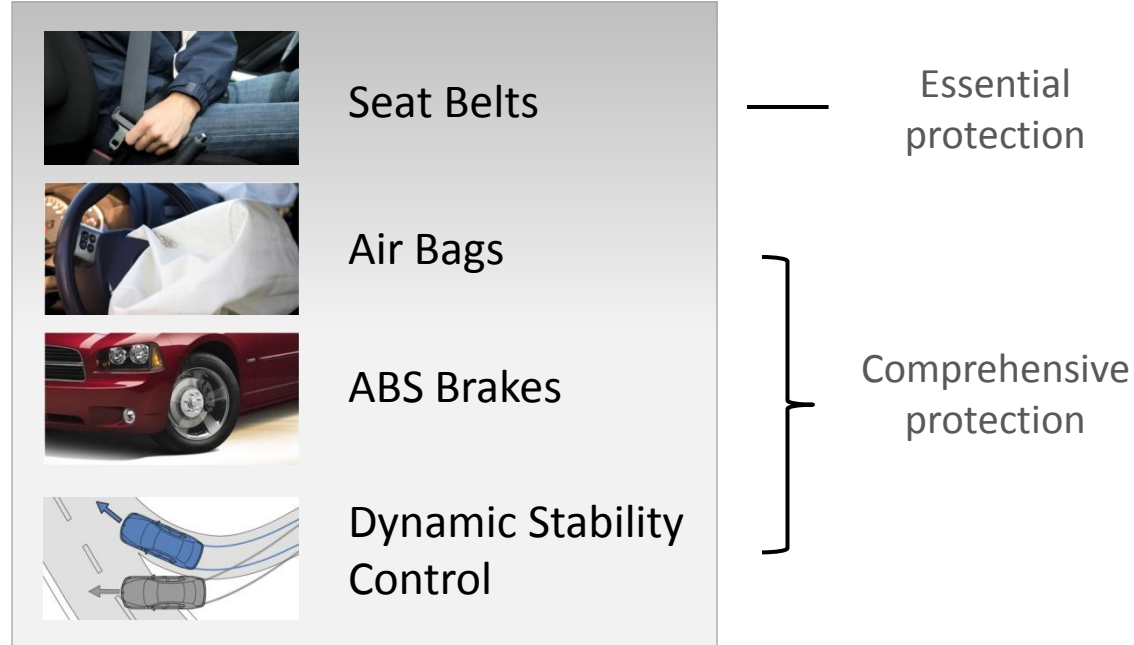
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Just like cars have multiple levels of safety features to protect you on the road...



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...BackupAssist's multiple technologies act as different levels of safety for your data.

You decide what level of protection is required according to needs and budget.

